



## “NSS CLUB”

### Activity: “Photo Essay Competition on Social Issue”

**About the Activity:** The competition's goal is to showcase the best in social issue themed photo essay to recognize the best stories told through a series of still images. A photographic essay is a form of visual storytelling, a way to present a narrative through a series of images. A great photo is powerful, able to evoke emotion and understanding.

#### **Topics:**

1. Poverty and homelessness
2. Gender inequality
3. Youth alcohol usages/Smoking
4. Unemployment
5. Exploitation of children for work
6. Covid-19
7. Racial discrimination
8. Terrorism
9. Sexual harassment
10. Air, sound and water pollution

#### **Students must follow the given guidelines**

1. The title describes the content of the photo essay.
2. Maximum 5 photographs can be used to tell the story.
3. Word limit of story up to 150 words.
4. File format of photo essay must be in pdf form.

5. Student must upload the file on given link of Google form before 11 September till 12:00 Noon.
6. Student must upload the photo essay on his/her social media account according to given format.
7. Link of post must be shared in given link of Google form.
8. It is compulsory to choose the topic from the above given list, conveying a message.
9. Register in this activity through CPMSU.
10. Students will get 1 mark for participation, 2 marks for winner and -1 mark for not participating after registration.
11. Marks for participation in activity will be given only when participant follows all the rules and guidelines sincerely.

### **Judgement criteria**

1. Photos should be related to the issue and content.
2. Clarity of expression
3. Overall artistic impression
4. Story composition
5. Likes and comments on social media post

### **Link for uploading photo essay pdf**

[https://docs.google.com/forms/d/e/1FAIpQLSdXFzV\\_E\\_X5B2RYL4ZVf9MP4TyNZB\\_XyX1KbUZCvKHZRUGifiQ/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSdXFzV_E_X5B2RYL4ZVf9MP4TyNZB_XyX1KbUZCvKHZRUGifiQ/viewform?usp=sf_link)

Given link will be active from 8 September to 11 September 2021

Date: 11 September 2021

Activity Coordinator

Ms. Surbhi Suman

Club In charge

Dr. Monika Karnawat