

CAREER POINT UNIVERISTY, KOTA

SCHOOL OF COMMERCE & MANAGEMENT, CPU

Course: BBA (Honors)

Duration: 3 Years (6 Semesters)

Credits Requirement		
	Category	Credits
Under Graduate Core (UC)	DC	109
Under Graduate Elective (UE)	DE	20
	UC	21
Total		150

Subject wise Credit

Departmental Core Subjects (DC)					
Code	Subject Name	L	T	P	CR
SML101	Management Concepts	3	1	0	4
SML105	Accounting For Managers	3	1	0	4
SML115	Managerial Economics	3	1	0	4
SML201	Introduction To Business Environment	3	1	0	4
SML203	Business Law	3	1	0	4
SML204	Cost Analysis & Control	3	1	0	4
SML205	Business Ethics	3	1	0	4
SML202	Business Statistics	3	1	0	4
SML 312	Organizational behavior	3	1	0	4
SML 325	Strategic Management	3	1	0	4
SML 302	Entrepreneurship Development	3	1	0	4
SML 309	Production Management	3	1	0	4
SML 308	Management Accounting	3	1	0	4
SML 413	Marketing Management In Industry	3	1	0	4
SML 414	HRM In Industry	3	1	0	4
SML 412	Financial Management In Industry	3	1	0	4
SML 415	Research Methodology In Industry	3	1	0	4
SMD 500	Project Report	0	0	4	2
SML 501	International Business	3	1	0	4
SML 502	Project Management	3	1	0	4
SML 505	Supply Chain Management	3	1	0	4
SML 513	Total Quality Management	4	1	0	5
SML 601	Fundamentals of Leadership	3	1	0	4
SML 602	Indian Economy	4	1	0	5
SML 603	Export, Import Policy And Documentation	4	1	0	5
SML 604	Insurance And Risk Management	4	1	0	5
SML300	Soft Skills Lab I	2	0	2	3
TOTAL		79	25	4	109

Department Electives (DE): Group A (Marketing)					
Code	Subject Name	L	T	P	CR
SML 522	Retail Practice In India	4	1	0	5
SML 523	Fundamentals Of Digital Marketing	4	1	0	5
SML 621	Industrial Marketing Concepts And Practice	4	1	0	5
SML 622	Advertisement Practice	4	1	0	5
TOTAL		16	4	0	20

University Compulsory (UC) Subjects					
Code	Subject Name	L	T	P	CR
CSL108	Fundamentals of Computers	3	0	2	4
HUL103	Business Communication	2	0	0	2
MAL101	Business Mathematics	3	1	0	4
HUL101	English in Practice	2	0	2	3
CSL 241	Management Information System	3	1	0	4
MAL 280	Operation Research	3	1	0	4
TOTAL		16	3	4	21

Department Electives (DE) : Group B (Human Resource)					
Code	Subject Name	L	T	P	CR
SML 533	Compensation Management	4	1	0	5
SML 532	Approaches To Human Resource Development	4	1	0	5
SML 631	Labour Law And Industrial Relations	4	1	0	5
SML 632	HRP And Change Management	4	1	0	5
TOTAL		16	4	0	20

Abbreviations	
L: No of Lecture per week	LC: Theory Papers per Semester
T: No of Tutorial per week	CR: Credit per Subject
P: No of Practical per week	DC: Departmental Core
DE: Departmental Elective	UC: University Compulsory

School of Legal Studies & Governance, Career Point University

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Department Electives (DE) : Group C (Finance)					
Code	Subject Name	L	T	P	CR
SML511	Security Market Theories	4	1	0	5
SML512	Banking Concept And Practice	4	1	0	5
SML 611	Indian Financial System	4	1	0	5
SML 612	International Financial Mgmt	4	1	0	5
TOTAL		16	4	0	20

Semester wise Subjects

Semester -1	
CSL108	Fundamentals of Computers
HUL103	Business Communication
MAL101	Business Mathematics
SML101	Management Concepts
SML105	Accounting for Managers
SML115	Managerial Economics

Semester -2	
SML201	Introduction to Business Environment
SML202	Business Statistics
SML203	Business law
SML204	Cost Analysis & Control
SML205	Business Ethics
HUL101	English in Practice

Semester -3	
SML308	Management Accounting
SML312	Organizational Behaviour
SML302	Entrepreneurship Development
SML309	Production Planning and Control
SML325	Strategic Management
SML300	Soft Skills Lab I

Semester -4	
CSL 241	Management Information System
SML 412	Financial Management in Industry
SML 413	Marketing Management in Industry
SML 414	Human Resource Management in Industry
SML 415	Research Methodology in Industry
MAL 280	Operation Research

Semester -5	
SML 505	Supply Chain Management
SML 501	International Business
SML 502	Project Management
SML 513	Total Quality Management
SMD 500	Project Report
2 Papers from Departmental Elective (DE) (Any Group)	

Semester -6	
SML601	Fundamentals Of Leadership
SML602	Indian Economy
SML603	Export, Import Policy And Documentation
SML604	Insurance And Risk Management
SML601	Fundamentals Of Leadership
2 Papers from Departmental Elective (DE) (Any Group)	