



Career Point University, Kota

SDG Literacy, Knowledge and Assessment Initiative

Career Point University, Kota is committed to create awareness among students, scholars, faculty members, and staff through participatory learning and effective assessment tools that promote understanding, engagement, and responsible action.

The Sustainable Development Goals (SDGs) adopted by the United Nations in 2015 provide a universal framework to achieve sustainable development by 2030. The 17 SDGs focus on critical global challenges such as poverty, health, education, climate change, gender equality, economic growth, and environmental protection.

Educational institutions play a vital role in promoting Sustainable Development Goals (SDG) literacy and responsible citizenship among students. Therefore, there is a need to develop innovative teaching, learning, and assessment tools that enhance students' understanding of SDGs through interactive, experiential, and participatory approaches.

Rationale

Integrating SDG literacy into the academic environment will:

- Promote sustainability awareness
- Encourage responsible behaviour and ethical decision-making
- Connect academic knowledge with real-world sustainability challenges

Interactive tools such as **quizzes, debates, poster competitions, awareness campaigns, projects, assignments, and community marches** can effectively enhance students' awareness, understanding, and engagement with the Sustainable Development Goals (SDGs).

Objectives

The major objectives of this initiative are:

1. To enhance SDG literacy and knowledge among students, scholars, faculty members and staff.
2. To promote **awareness about sustainability issues and global challenges.**
3. To encourage active student participation in sustainability initiatives.
4. To develop assessment tools to measure SDG awareness and understanding.

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CAREER POINT UNIVERSITY

(Established by the Government of Rajasthan Act No. 13/2012, u/s 2(f) of the UGC Act 1956)

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Target Participants

- Undergraduate Students
- Postgraduate Students
- Scholars
- Faculty Members
- School Students (through outreach)
- Community

SDG Literacy Assessment and Awareness Tools

1. SDG Quiz Competition

Objective

To assess and improve students' knowledge about SDGs.

Format

- Individual or team-based quiz
- Multiple rounds

Sample Quiz Areas

- Introduction to SDGs
- Goals and Targets
- Global sustainability challenges
- SDG initiatives in India

Sample Questions

1. How many Sustainable Development Goals are there?
2. Which SDG focuses on climate action?
3. Which year was the SDG framework adopted by the United Nations?
4. Which SDG focuses on quality education?

Assessment Criteria

- Accuracy of answers
- Speed and participation


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2. Poster Making Competition

Objective

To encourage students to express sustainability ideas creatively.

Themes

- Climate Action (SDG 13)
- Gender Equality (SDG 5)
- Clean Water and Sanitation (SDG 6)
- Responsible Consumption (SDG 12)

Evaluation Criteria

- Creativity
- Relevance to SDGs
- Clarity of message
- Visual impact

3. Debate Competition

Objective

To develop critical thinking about sustainability issues.

Sample Debate Topics

- “Economic growth is more important than environmental protection.”
- “Climate change policies should be mandatory for all nations.”
- “Technology is the key solution to achieving SDGs.”

Assessment Criteria

- Knowledge of SDGs
- Argument strength
- Communication skills
- Evidence and examples


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4. SDG Awareness March / Rally

Objective

To spread awareness about sustainability issues in the community.

Activities

- Students carrying SDG-themed placards
- Slogans promoting sustainability
- Community engagement

Example Slogans

- “Save Water, Save Future”
- “Act Now for Climate Action”
- “Sustainable Living for a Better Tomorrow”
- जितनी भूख, उतनी थाली।”
- “Take only as much as you can eat.”
- “अन्न का सम्मान, देश का उत्थान।”
- “Respect food, uplift the nation.”
- खाना उतना ही लें, जितना खा सकें – यही है असली जिम्मेदारी।”
- “Take only what you can eat – that’s true responsibility.”
- “No Food Waste – Every Meal Counts!”
- “भोजन की बर्बादी नहीं – हर निवाला कीमती है!”

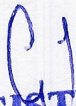
5. Community Awareness Campaign

Objective

To promote SDG awareness among local communities.

Activities

- Street plays
- Interactive discussions
- Social media campaigns
- Distribution of SDG awareness pamphlets


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Key Focus Areas

- Waste management
- Water conservation
- Energy efficiency
- Gender equality

6. SDG Knowledge Survey Tool (Assessment)

Sample Survey Questions

Rate your awareness on a scale of 1–5:

1. I am aware of the Sustainable Development Goals (SDGs).
2. I understand the importance of climate action.
3. I practice sustainable habits such as reducing plastic use.
4. I believe individuals can contribute to achieving SDGs.

This survey can help measure **baseline knowledge and post-program improvement**.

8. Monitoring and Evaluation

The effectiveness of the initiative will be evaluated using:

- Pre and post knowledge assessment
- Participation levels in activities
- Feedback from students
- Documentation of awareness campaigns

Promoting SDG literacy among students is essential for building sustainable future and responsible global citizens. Through interactive educational tools such as quizzes, debates, poster competitions, and awareness campaigns, students can gain deeper understanding of sustainability challenges and actively contribute to achieving the **2030 Agenda for Sustainable Development**.


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SDG Literacy Assessment Questionnaire

Assessment of Sustainable Development Goals (SDG) Literacy among Students

Purpose: To evaluate the level of awareness, knowledge, attitudes, and sustainable practices related to SDGs among students.

Instructions:

Please read each question carefully and select the most appropriate answer.

Section A: Basic Awareness of SDGs

1. Have you heard about the Sustainable Development Goals (SDGs)?
 - a) Yes
 - b) No
2. The Sustainable Development Goals were adopted by the United Nations in which year?
 - a) 2010
 - b) 2015
 - c) 2020
 - d) 2005
3. How many Sustainable Development Goals are there?
 - a) 10
 - b) 15
 - c) 17
 - d) 20
4. The SDGs aim to achieve sustainable development by which year?
 - a) 2025
 - b) 2030
 - c) 2040
 - d) 2050
5. Where did you first learn about SDGs?
 - a) School/University
 - b) Social media
 - c) News/Media
 - d) Workshops or seminars
 - e) Never heard before

Section B: Knowledge about SDGs

6. Which SDG focuses on eliminating poverty?
 - a) SDG 1 – No Poverty
 - b) SDG 3 – Good Health
 - c) SDG 4 – Quality Education
 - d) SDG 8 – Decent Work

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7. Which SDG is related to climate change?
 - a) SDG 10
 - b) SDG 11
 - c) SDG 13
 - d) SDG 15
8. Which SDG focuses on gender equality?
 - a) SDG 3
 - b) SDG 4
 - c) SDG 5
 - d) SDG 7
9. SDG 6 focuses on:
 - a) Clean Water and Sanitation
 - b) Responsible Consumption
 - c) Affordable Energy
 - d) Sustainable Cities
10. Which SDG focuses on quality education?
 - a) SDG 2
 - b) SDG 4
 - c) SDG 7
 - d) SDG 11
11. SDG 7 relates to:
 - a) Affordable and Clean Energy
 - b) Industry and Innovation
 - c) Life on Land
 - d) Peace and Justice
12. Which SDG focuses on responsible consumption and production?
 - a) SDG 9
 - b) SDG 11
 - c) SDG 12
 - d) SDG 14
13. SDG 3 focuses on:
 - a) Climate Action
 - b) Good Health and Well-being
 - c) Clean Energy
 - d) Economic Growth
14. Which SDG focuses on partnerships for achieving the goals?
 - a) SDG 16
 - b) SDG 17
 - c) SDG 15
 - d) SDG 14

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15. Which SDG focuses on protecting life below water?
- a) SDG 12
 - b) SDG 13
 - c) SDG 14
 - d) SDG 15

Section C: Attitudes towards Sustainable Development

Rate the following statements on a scale of 1 to 5
(1 = Strongly Disagree, 5 = Strongly Agree)

- 16. Sustainable development is important for the future of humanity.
- 17. Universities should integrate SDG-related topics into their curriculum.
- 18. Individuals can play an important role in achieving SDGs.
- 19. Governments alone cannot achieve SDGs without public participation.
- 20. Climate change is one of the most serious global challenges.

Section D: Sustainable Practices and Behaviour

- 21. Do you practice waste segregation at home or campus?
 - a) Always
 - b) Sometimes
 - c) Never
- 22. Do you try to reduce plastic usage?
 - a) Always
 - b) Sometimes
 - c) Never
- 23. Do you conserve electricity and water in daily life?
 - a) Always
 - b) Sometimes
 - c) Never
- 24. Have you participated in any environmental or sustainability campaign?
 - a) Yes
 - b) No
- 25. Do you support eco-friendly products and practices?
 - a) Always
 - b) Sometimes
 - c) Never

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Section E: Institutional Engagement

26. Does your institution organize activities related to SDGs?
- Yes
 - No
 - Not sure
27. Have you attended any workshop or seminar on sustainability?
- Yes
 - No
28. Would you be interested in participating in SDG awareness programs?
- Yes
 - Maybe
 - No
29. Which activities would help improve SDG awareness among students?
- Workshops
 - Awareness campaigns
 - Competitions (quiz/poster/debate)
 - Community projects
30. In your opinion, how important is SDG education for students?
- Very important
 - Important
 - Neutral
 - Not important

Knowledge Section Score (Questions 6–15)

- **8–10 correct:** High SDG literacy
- **5–7 correct:** Moderate SDG literacy
- **Below 5:** Low SDG literacy


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