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## **“Pitch Perfect” A Business Plan Competition**

**Business Plan Presentation format**

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# Important Headings

- Name & Tagline (+ Logo), Our mission
- Problem
- Solution
- Market Potential
- Business model
- Competition
- Our Product
- Our Team
- Go-to-market strategy



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**Name & Tagline (+ Logo)**



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## Our Mission



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## Problem



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**Solution**



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# Market Potential



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# Business Model





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# Competition



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## Our Product



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## Our Team



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# Go-to-market Strategy