



“Pitch Perfect”
A Business Plan Competition
2024

Format of Idea Submission

- ***Title of Idea***
- ***Brief of Idea (upto 1000 words)***

Key Contents :

1. Problem Addressed
 2. The Proposed Solution
 3. Target Market
 4. Uniqueness
 5. Feasibility of the idea.
- ***Team Members***

Note:

Idea submissions should adhere to the following format:

- Font: Times New Roman
- Size: 12
- Word Limit: 600-1000 words