



**CAREER POINT  
UNIVERSITY**



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



## **SUSTAINABLE CITIES AND COMMUNITIES**

Make cities inclusive, safe, resilient  
& sustainable



## **SDG 11 – Sustainable Cities and Communities**

Sustainable Development Goal 11 (SDG 11) aims to make cities and human settlements inclusive, safe, resilient, and sustainable. Adopted by the United Nations as part of the 2030 Agenda for Sustainable Development, SDG 11 acknowledges the growing global trend of urbanization — with more than half of the world's population currently residing in cities, a figure projected to increase to nearly 70% by 2050. This rapid urban expansion brings significant challenges, including overcrowding, pollution, inadequate infrastructure, and heightened vulnerability to natural and human-made disasters.

### **University's Commitment to SDG 11**

Career Point University (CPU), Kota, is dedicated to supporting the United Nations Sustainable Development Goals through academic excellence, research, innovation, and community outreach. Under SDG 11 – Sustainable Cities and Communities, CPU actively contributes to fostering inclusive and sustainable human settlements by integrating sustainability principles into its campus planning, operations, and community initiatives.

### **Objectives**

The primary objectives of Career Point University's initiatives under SDG 11 are to:

- Foster awareness about sustainable urbanization and community resilience.
- Develop eco-friendly and sustainable campus infrastructure.
- Encourage research and innovation for sustainable living and smart city development.
- Engage students and faculty in outreach programs promoting safe and resilient communities.
- Strengthen collaboration between academia, and society for sustainable urban and rural growth.

## Key Contributions and Initiatives by Academic Course

- 1. Rural and Urban Local Administration:** The course “*Rural and Urban Local Administration*” at Career Point University plays a significant role in advancing SDG 11 by promoting understanding of governance mechanisms that ensure inclusiveness, sustainability, and resilience in communities.
  - **Understanding Local Governance:** The course equips students with knowledge of the structure, functioning, and significance of local self-governance institutions such as Panchayati Raj bodies and urban local bodies.
  - **Policy and Planning for Sustainable Settlements:** Students learn about planning and management of urban and rural development projects that enhance civic amenities, housing, sanitation, and environmental sustainability.
  - **Decentralized Decision-Making:** It emphasizes participatory governance and citizen engagement, which are essential for building inclusive and responsive communities.
  - **Community Development Projects:** Through fieldwork and internships, students gain exposure to rural and urban administration, helping them understand real-world challenges and contribute to policy implementation for sustainable human settlements.
- 2. Indian Culture and Heritage:** The course “*Indian Culture and Heritage*” complements SDG 11 by fostering awareness and appreciation of cultural diversity, historical heritage, and traditional architectural and community practices that form the foundation of sustainable living.
  - **Preservation of Cultural Heritage:** Students gain insights into India’s rich cultural traditions, monuments, and heritage sites, encouraging active participation in their conservation and responsible tourism practices.
  - **Cultural Sustainability:** The course emphasizes safeguarding intangible heritage—arts, crafts, language, and festivals—that strengthen community identity and cohesion.
  - **Integration of Traditional Wisdom in Modern Development:** By exploring sustainable practices rooted in India’s traditional systems—such as eco-friendly architecture, water management, and community living—students learn how ancient wisdom can inform modern sustainable urban planning.
  - **Awareness and Sensitization:** Students are encouraged to promote respect for cultural diversity and heritage conservation through projects, exhibitions, and outreach programs.

## Key Contributions and Initiatives by Academic Activities

Career Point University (CPU), Kota, demonstrates its strong commitment to the United Nations Sustainable Development Goal 11 by organizing a range of **academic, environmental, and community-based activities** that promote inclusiveness, sustainability, and resilience in both urban and rural contexts. These initiatives aim to create awareness, build capacity, and implement practical solutions for sustainable community development.

### Yaade 2024 “Inter House Competition”

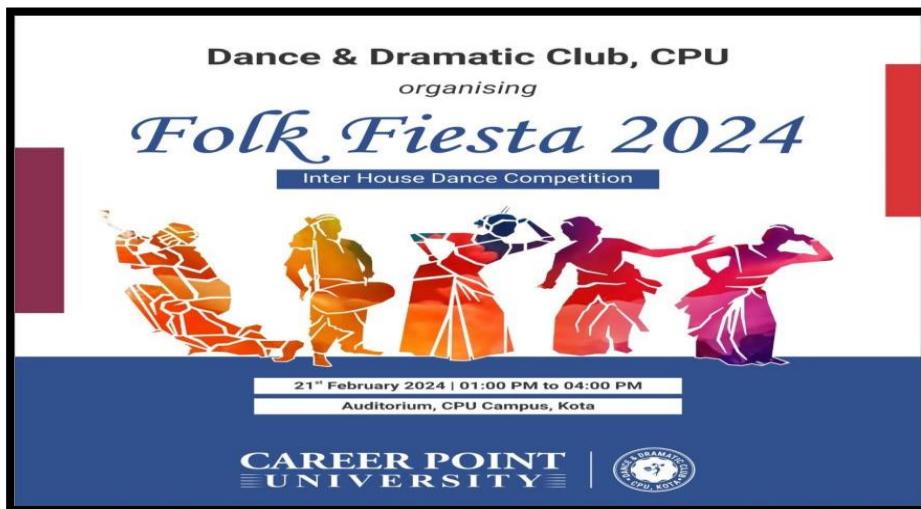
Yaade Music Club Activity offers a platform for students, faculty, and community members to connect through music. Participants share stories, analyze songs, and explore the intersection of music and memory in a vibrant, inclusive environment.



## Fiesta 2024 “Inter House Dance Competition”

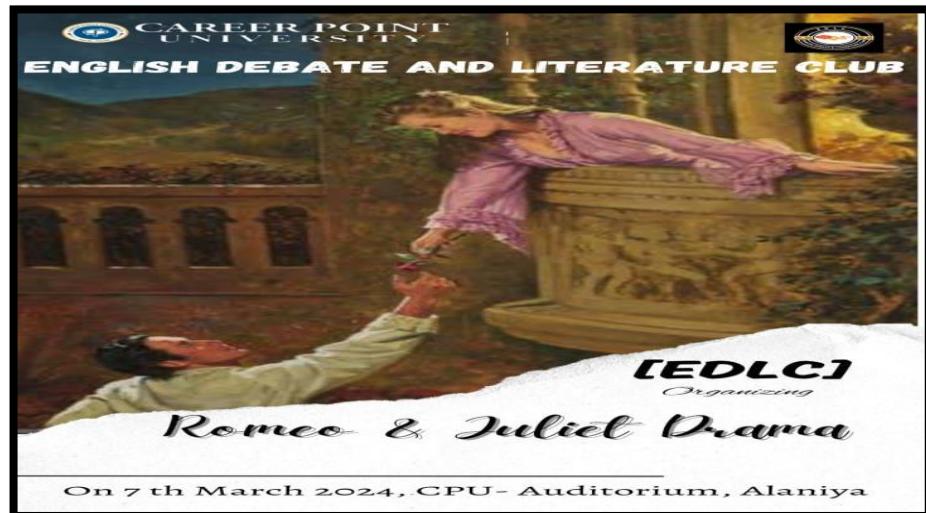
The Folk Fiesta 2024 Inter House Competition was a resounding success, bringing together participants from different backgrounds to celebrate the rich tapestry of global cultures through dance and drama.

Through their performances, participants not only showcased their talent and creativity but also fostered greater understanding and appreciation for cultural diversity within the school community. As the curtains closed on the event, it left a lasting impression, inspiring future generations to continue exploring and celebrating the beauty of folk traditions.



## Romeo and Juliet English Drama

Play " Romeo and Juliet " dazzled at Career Point University, Auditorium, Alaniya today, courtesy of the English Debate and Literature Club. Shakespeare's classic tale of love and conflict enraptured the audience, with standout scenes like the Balcony Scene, Tybalt's Challenge and the Secret Marriage. Led by talented students of CPU the performance brought the timeless story to life, leaving a lasting impact on all who witnessed it.



## Art Exhibition

The Fine Arts Club at Career Point University recently hosted a successful art exhibition, showcasing the artistic talents of students across all departments. The event went beyond traditional art forms, featuring a dazzling array of activities.

From detailed sketches and whimsical Lippan art to adorable crochet, knitting art, and tactile clay creations, the exhibition catered to a wide range of artistic interests.

The vibrant colors of Mehndi adorned hands, while intricate nail art designs transformed fingertips into miniature works of art. Stone painting breathed new life into natural objects, and a multitude of other creative expressions added to the vibrant display.



## Geographic Survey Tour

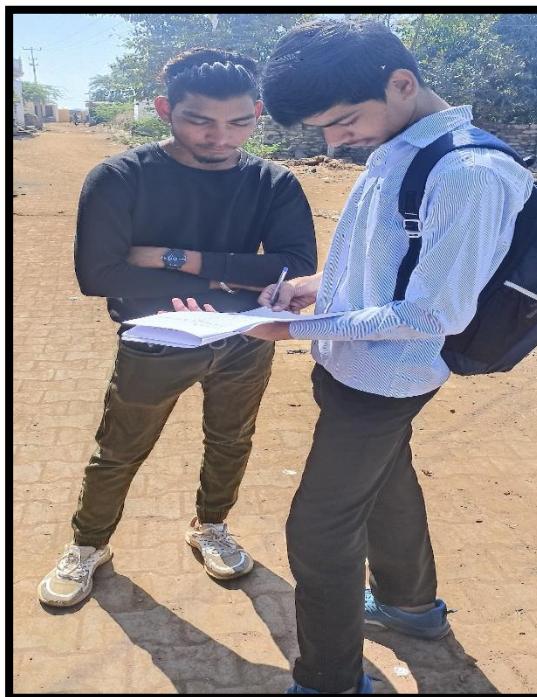
Geographic survey which was conducted by the geography department, school of arts and humanities, two villages Kasar and Alaniya have been surveyed by geography students with the help of questionnaires and effective survey tools. By this process, students traced many socio- economic and environmental problems that dwellers of villages face.



## **Survey on Socio Economic status of adopted Villages**

The event was conducted in the villages of Kasar and Alaniya, under the Unnat Bharat Abhiyan which encompasses a diverse range of activities aimed at holistic community development. It includes a socio-economic survey on skill development, educational initiatives, health camps, infrastructure projects, and collaborative efforts involving various stakeholders.

Through these initiatives, the survey seeks to empower the community, address pressing challenges, enhance local capacities, foster partnerships, and promote sustainable solutions for long-term progress and resilience.



## **Rajasthan Day Celebration**

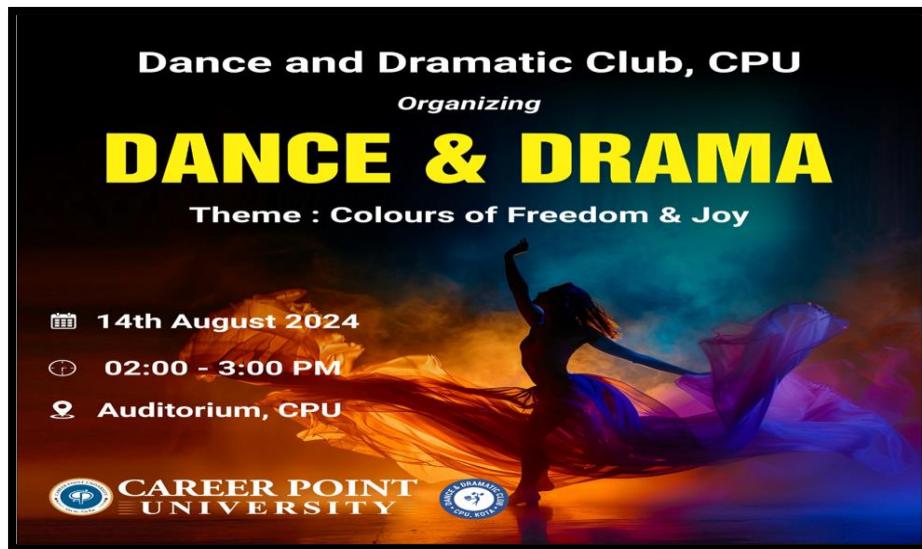
At Career Point University, Kota, we celebrated Rajasthan Divas with great enthusiasm and cultural pride. The event featured a vibrant display of traditional music and dance performances, including the mesmerizing Ghoomar and Kalbeliya dances, which captivated the audience.

Our students and faculty showcased a range of local arts and crafts, highlighting the rich heritage of the state. A food festival offered a delightful array of Rajasthani cuisine, giving everyone a taste of authentic flavors.



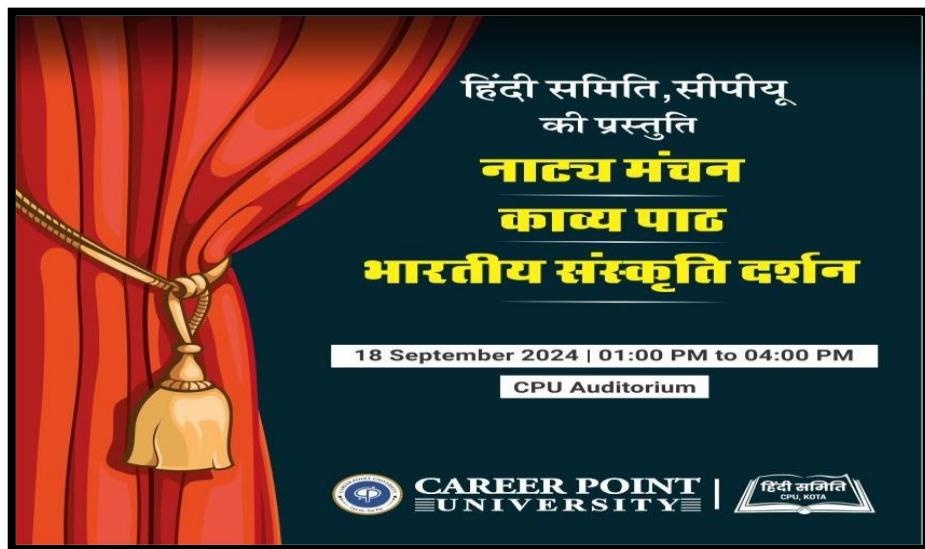
## Colours of Freedom and Joy

The Dance and Drama Club hosted a lively 'Dance o.' "Colours of Freedom and Joy" is a vibrant dance activity that celebrates the spirit of freedom and happiness through expressive movement and colorful performances. This activity typically involves participants coming together to perform various dance forms that symbolize liberation, cultural diversity, and the joy of life. The dance is often infused with colorful costumes and props, creating a visually captivating spectacle. It serves as a way to express emotions, tell stories, and bring people together in a shared experience of unity and celebration. Whether performed during cultural festivals, national celebrations, or special events, "Colours of Freedom and Joy" embodies the essence of freedom, joy, and the beauty of human expression through dance.



## Skit & Kavya Path

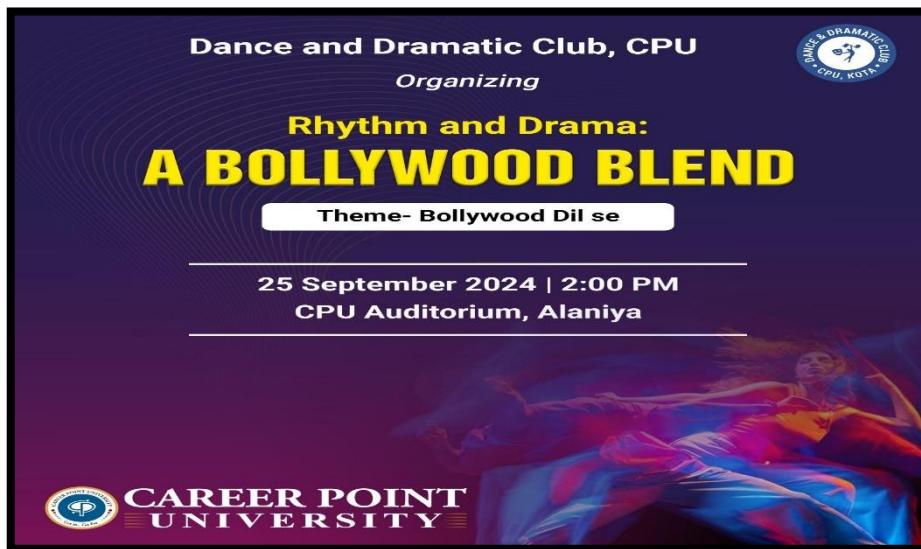
The event featured a variety of activities including skits, and presentations, all centered on the theme of **Bhartiya Sanskriti**. Students actively participated, expressing their understanding of Indian culture, traditions, and values through creative and educational mediums. Faculty members guided and the performances, fostering a collaborative learning environment. The event not only celebrated India's rich cultural heritage but also promoted unity and cultural pride among the participants and audience.



## Dance and Drama club

The recent dance and drama activity held in the auditorium was a resounding success, showcasing the talent and enthusiasm of all participants. With all 14 students present, the event created a vibrant atmosphere filled with energy and creativity.

The auditorium was fully occupied, with attendees showing great support for the performers.



## Diwali Celebration

The Diwali Celebration was a resounding success, marked by active participation. The event featured a variety of cultural activities, interactive games, and festive treats, creating an atmosphere of joy and togetherness. Faculty members showcased their talents and engaged in light-hearted camaraderie, highlighting the unity and collaborative spirit within the university. The celebration not only honored the cultural significance of Diwali but also reinforced the values of community and shared happiness. It left everyone with cherished memories and a renewed sense of belonging.



## **Classical Bharatanatyam with SPIC MACAY**

The event featured a spellbinding Bharatanatyam performance by Smt. Aparna Vinod Menon, a celebrated artist known for her exceptional artistry and devotion to classical dance. She also taught a few introductory steps to the students. CPU, Kota entered into an MoU with SPIC MACAY to further collaborate with the artists and conduct workshops and various other event like this. The university also launched its SPIC MACAY Heritage Club as well on the same day.



## Contributions and Initiatives by Research

CPU actively contributes to the achievement of **Sustainable Development Goal 11 (SDG 11)** — “*Make cities and human settlements inclusive, safe, resilient, and sustainable*” — through extensive research, innovation, and academic inquiry. The university recognizes that sustainable urbanization and community development require scientific understanding, technological advancement, and policy innovation. CPU’s research efforts aim to address these dimensions by integrating sustainability principles across multiple disciplines.

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### Media’s Impact on Dark Tourism in Rajasthan: How Films, TV, and Digital Media Influence Tourists’ Attitudes and Behaviors

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#### ABSTRACT

**Purpose**—This study explores the impact of media on dark tourism in Rajasthan, India, analyzing the influence of films, television, and digital media on tourists’ attitudes and behaviors toward sites associated with tragedy and death. It aims to identify recurring themes and patterns in media representations and their impact on tourists’ motivations, expectations, and experiences.

**Methodology/Design/Approach**—The research design employed is a cross-sectional survey, where a structured questionnaire was administered to 200 tourists who have visited dark tourism sites in Rajasthan.

**Findings**—Media exposure, especially digital media, significantly impacts tourists’ attitudes toward dark tourism sites. Positive attitudes strongly influence intentions to visit, emphasizing the critical role of media in shaping perceptions of such destinations.

**Originality of the Research**—This study presents valuable insights into the potential influence of media on Rajasthan’s dark tourism sites, highlighting their significance for tourism marketing and management strategies. The research provides a novel perspective on how digital media can shape tourists’ attitudes and behaviors toward lesser-known destinations, contributing to a better understanding of the complex relationship between media, tourism, and cultural heritage in contemporary India.

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## List of Books and Chapters

Sl. No.	Name of the teacher	Title of the book published	Year of publication	ISBN number
01	Sangeeta Mathur, Ashish Jorasia, Manju Sharma	India Precious Heritage From Culture to Contemporary Discussion	2025	978-9356058996
02	Dr. Vinay Kumar Singh Dr. Dheerendra Kumar	Rural Development	2024	978-81-972751-8-0
03	डॉ जितेन्द्र कुमार तिवारी	संस्कृति संरक्षण आवश्यकता और अनिवार्यता	2024	978-81-97196751
04	Ravi Ranjan	Greening the Built Environment: Managing Eco-Conscious Properties	2024	978-81-976548-5-5
05	Dr. Ashish Jorasia	Rural-Urban Dynamics in India: Navigating the Interconnected Tapestry	2024	978-81-972751-4-2
06	Dr. Abid Hussain	Smart Cities and Sustainable Infrastructure: A Technological Revolution	2024	978-81-96239381
07	Ayush Kr. Yogi	Smart Cities: Pioneering Sustainable Urban Development through IoT	2024	978-81-96239381
08	Dr. Priti Sharma	Smart Libraries in Smart Cities	2024	978-81-972751-5-9
09	Dr. Rohit Kumar	Where We Live: Population Geography and Migration	2024	978-81-976863-0-6
10	Dr. Rohit Kumar	The Rise of Giants: Urbanization and Megacities	2024	978-81-976863-0-6
11	Dr. Sonakshi Sehgal	Concept of Community	2024	978-81-977147-5-7
12	Garima Tyagi	End-user and Human-Centric IoT, including IoT Multimedia, Societal Impacts and Sustainable Development	2024	9.78103E+12

## Contributions by MoU/Collaboration

Career Point University (CPU), Kota, has entered into a Memorandum of Understanding (MOU) with **Medicon Group India** to strengthen academic–industry collaboration and promote sustainable community engagement. This partnership aligns with the objectives of **Sustainable Development Goal 11 (SDG 11)** “*Make cities and human settlements inclusive, safe, resilient, and sustainable*” by focusing on skill development, community well-being, and inclusive growth through education and professional exposure.

1. Promoting Community Partnerships for Sustainable Development
2. Enhancing Student Placement and Applied Learning
3. Creating Opportunities for Mutual Growth and Knowledge Exchange
4. Strengthening Institutional and Community Synergy

## Institutional Infrastructure for Holistic Learning

### a. **Teaching-Learning Facilities:**

**Classrooms and tutorial rooms:** CPU boasts 46 well-ventilated, spacious air-conditioned classrooms with comfortable furniture, and equipped with modern amenities like high-definition projectors, and audio systems to enhance presentations and interactive learning. The University also has 16 well equipped tutorial rooms.

**Laboratories:** CPU has 28 specialized laboratories with state-of-the-art technology and equipment for conducting practical experiments in Engineering, Agriculture, Physics, Chemistry, Biology, Physiotherapy, Psychology, Geography, and Pharmacy.

**Computer Labs:** 10 advanced computer labs equipped with more than 500 computers provide access to high-end computers with the latest software.

**Language Lab:** Dedicated language labs equipped with audio-visual equipment facilitate effective language learning through interactive activities and pronunciation practice.

**Moot Court:** The University possesses a well-designed Moot Court.

**Other Rooms:** CPU has one spacious seminar hall, 03 fully furnished boardrooms, 03 discussion rooms, 08 common rooms and 08 career counseling rooms for the smooth functioning of everyday routine.

## b. ICT Enabled Facilities

**Smart Classrooms:** 10 classrooms are equipped as smart classrooms featuring interactive whiteboards, touch-screens, and high-speed internet connectivity.

**Lecture Capture System:** CPU has a studio with an advanced lecture capture system.

**Learning Management System (LMS):** CPU utilizes an optimal LMS that serves as a central platform for teaching, learning, and assessment. The LMS facilitates:

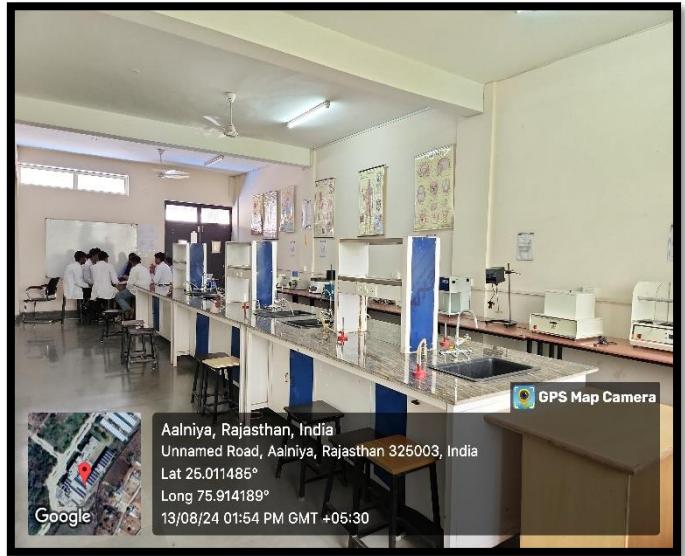
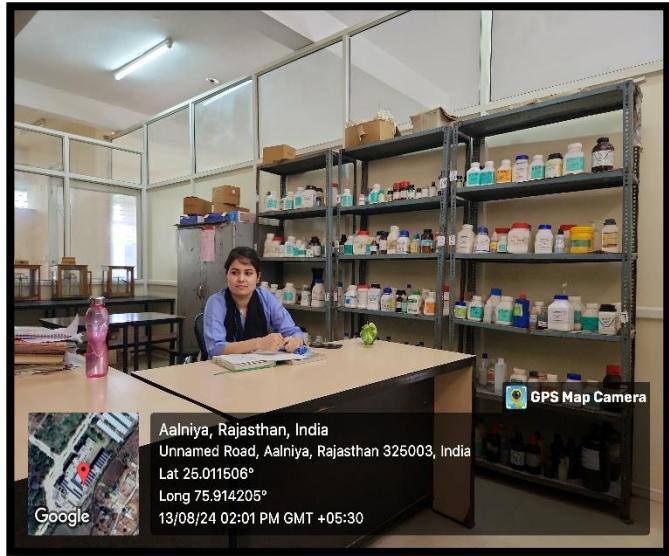
**Course Delivery:** Faculty can upload course materials, assignments, lecture notes, and other resources onto the platform of ERP.

**Online Discussions:** The University uses ZOOM / Google Meet for creating interactive learning environments.

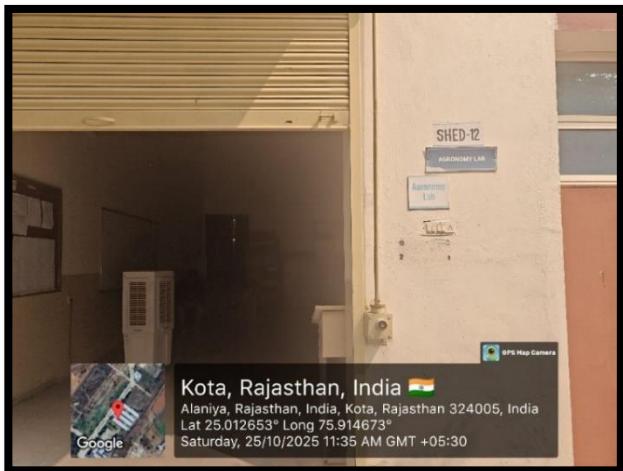
**Online Assessments:** The platforms like Google forms, apps such as Quizizz, etc. enable faculty to conduct online quizzes, assignments, and exams with efficient grading and feedback mechanisms.

**Communication Portal:** WhatsApp groups and communities and official email id serve as an efficient communication channel between faculty and students.

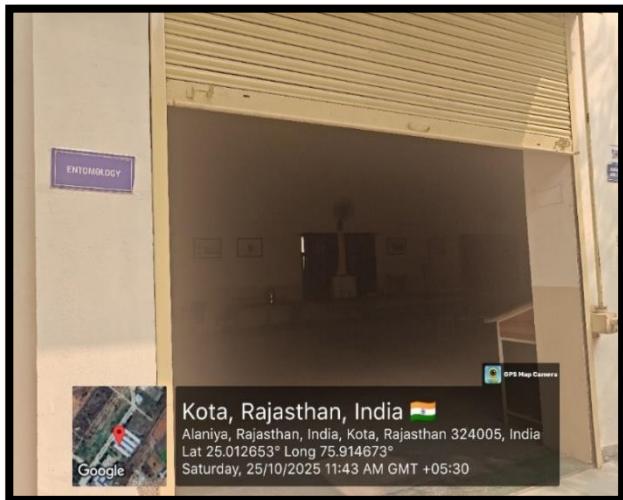
## Labs



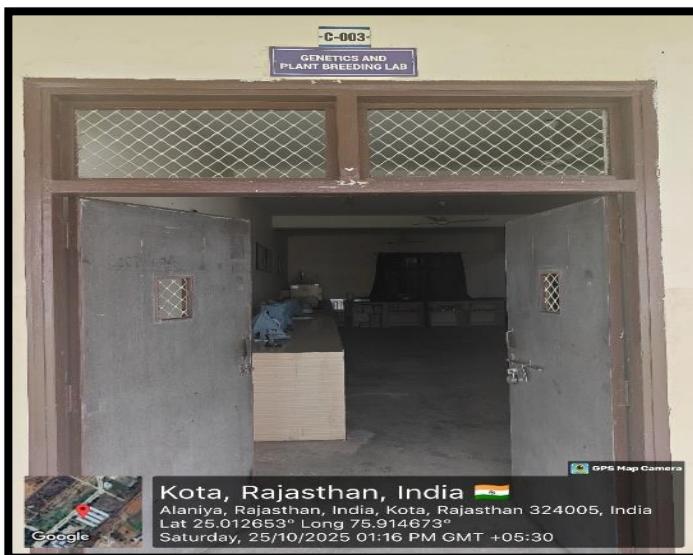
## Agronomy Lab



## Entomology Lab



## Genetics and Plant Breeding



## Soil Science Lab



### c. Facilities for Cultural and Sports Activities, Yoga Center, Games (Indoor and Outdoor), Gymnasium, and Auditorium

**Auditorium:** A well-equipped auditorium with seating capacity of 343 seats serves as a platform for hosting cultural events, plays, debates, guest lectures, and other programs

**Open-Air Theatre:** The OAT at Career Point University is an open-air venue — a versatile space for various activities like sports activities, performances, and other student events.

**Sports Facilities:** CPU promotes physical fitness and a healthy lifestyle by providing excellent sports infrastructure such as basketball, volleyball, lawn tennis, cricket, kho-kho, kabaddi, carom, chess, badminton, table tennis.

**Indoor Sports Arena:** An indoor sports arena offers facilities for badminton, table tennis, carom, and other indoor games.

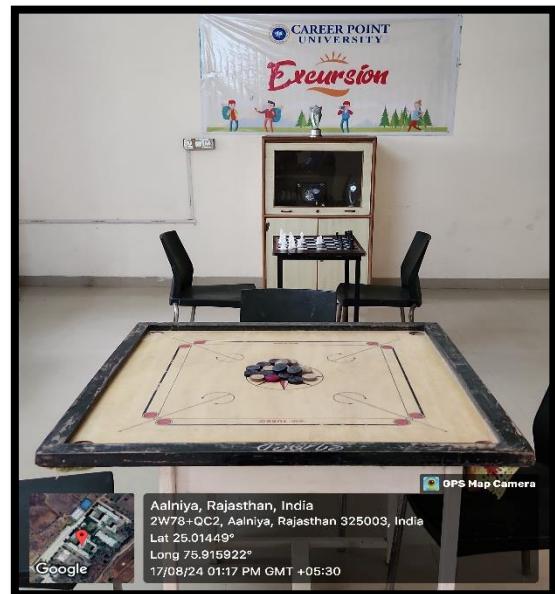
**Gymnasium:** A well-equipped gymnasium provides students with access to modern exercise equipment for strength training and fitness regimes.

**Yoga Center:** Recognizing the benefits of yoga for physical and mental well-being, CPU offers a dedicated yoga center equipped with mats and props.

## Canteen

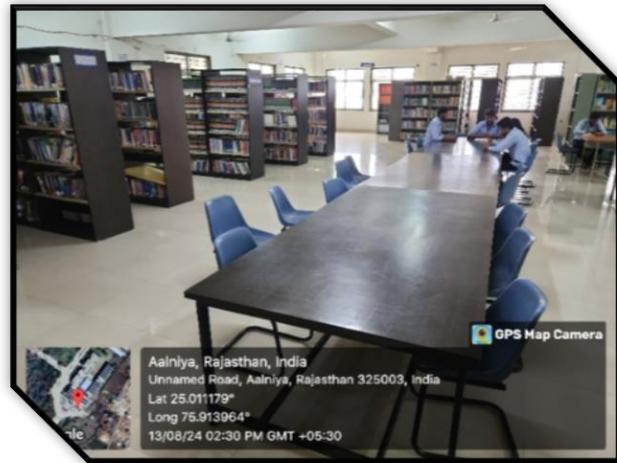
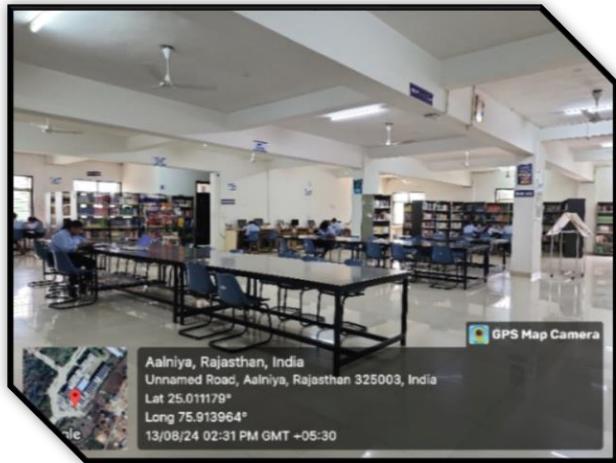
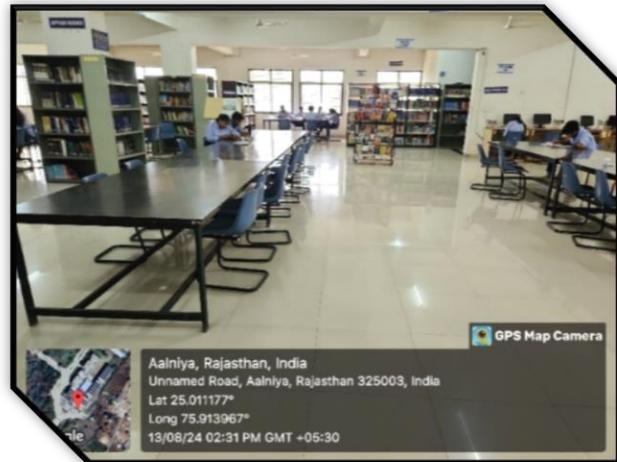


## Sports & Gym



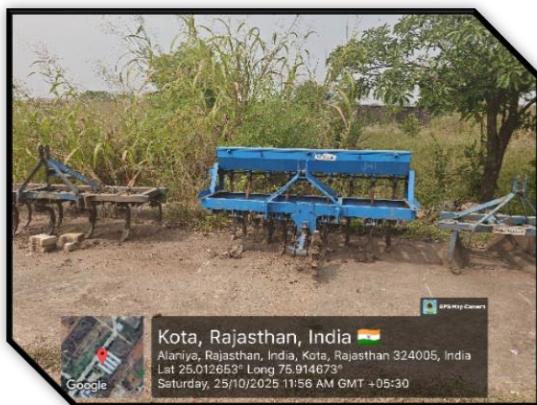
## Public access to libraries

The University provides open access to its libraries for students, faculty, researchers, and community members, fostering lifelong learning and knowledge sharing. By maintaining inclusive and resource-rich library spaces, the institution promotes education, cultural exchange, and community development.



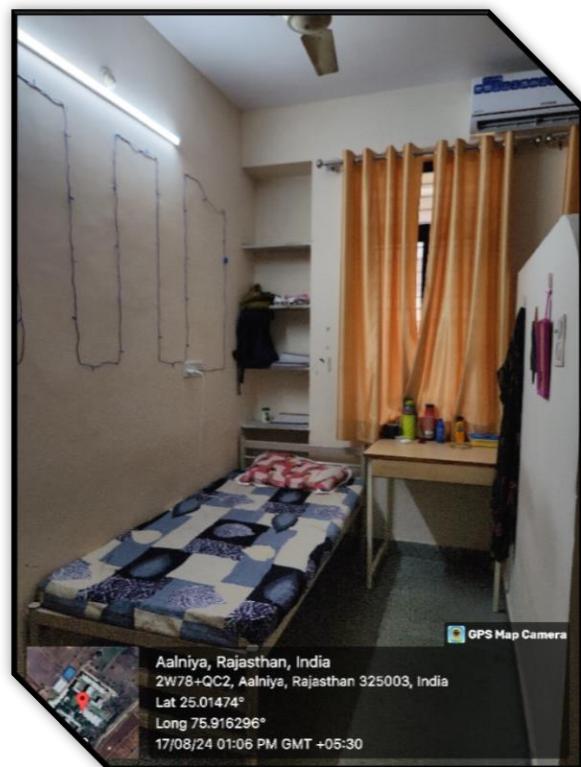
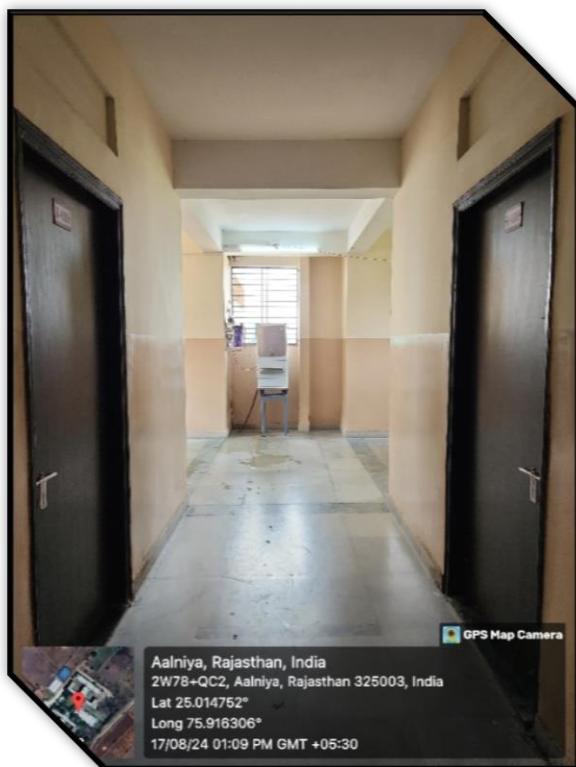
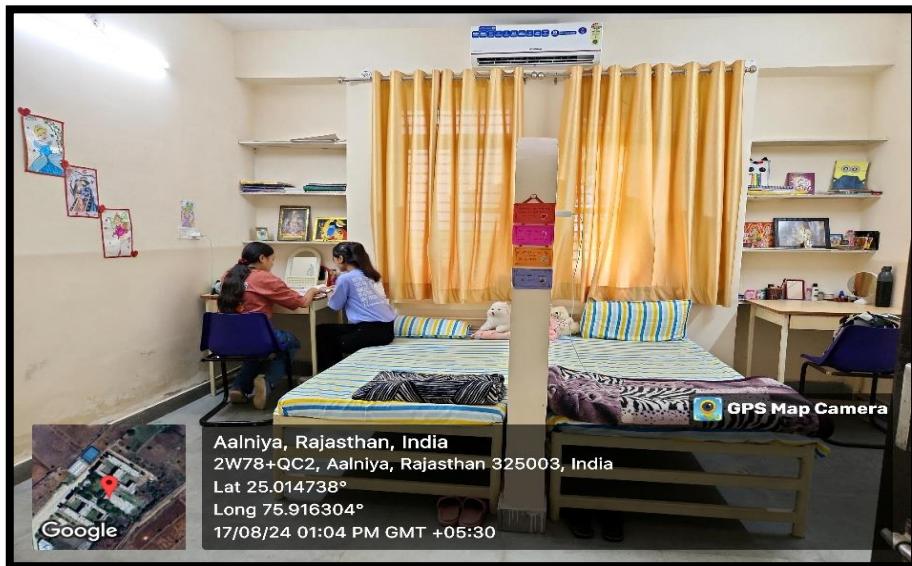
## Public access to open spaces and green spaces

The University promotes sustainable and inclusive community engagement by ensuring public access to its open and green spaces. These areas are accessible to students, faculty, local residents, and farmers for educational, recreational, and agricultural activities. By integrating greenery with learning and livelihood opportunities, the University supports environmental well-being and fosters harmony between urban and rural communities.



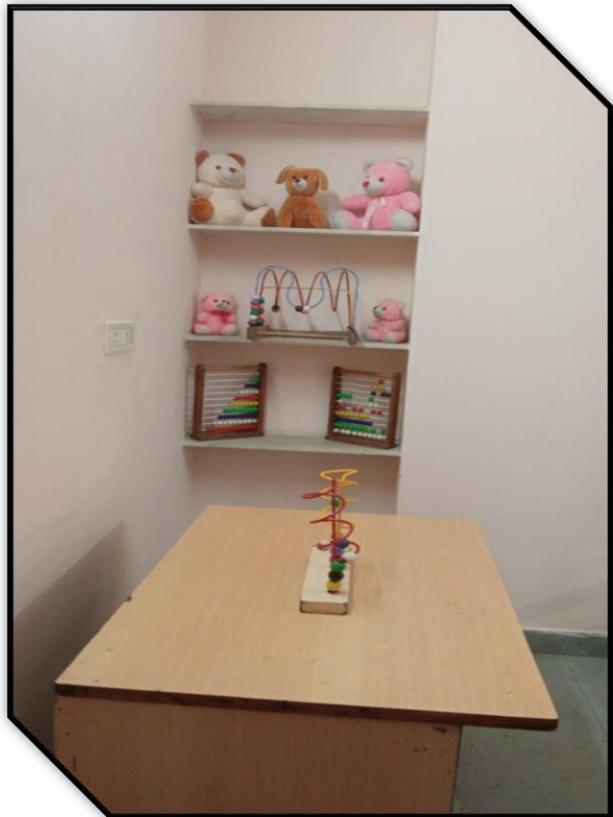
## Affordable housing for students

The University ensures affordable and safe housing options for students through well-maintained hostels and residential facilities. These hostels provide comfortable accommodation, basic amenities, and a supportive environment that promotes academic focus and community living. This initiative reflects the university's commitment to inclusive and sustainable urban development.



## Crèche Facility

The University offers an on-campus creche facility to support employees and students with young children, ensuring a safe, nurturing, and accessible environment for childcare. This initiative promotes work-life balance, inclusivity, and community well-being.



# 11 SUSTAINABLE CITIES AND COMMUNITIES



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